

Content Management *Made Easy!*

Stay focused on your content!

Content management can turn into one of the biggest headaches for a company, particularly in the entertainment industry where the various rights and licensing issues are not always completely clear, and can be difficult to keep track of.

Three of the most frequent questions asked by content owners are:

1. *What do I have?*
2. *Where do I have it?*
3. *What can I do with it?*

Therefore, who should you trust with your content? And, who can you trust to help you exploit it to the full, keeping abreast of all technological developments whilst ensuring efficient management of your content database and providing you easy access to it?

At Intermezzo, we have developed as a company by listening to our clients and finding tailor-made solutions to their needs. We have helped some clients by simply storing their digital media files on our servers, and others by transferring source, films, discs and tapes and guiding them smoothly through the technological and digital minefield into the world of 21st century entertainment distribution and storage.

With content management comes repertoire, contract and licensing management. At Intermezzo this means the management of your data on databases using software specifically designed and tweaked to suit your needs, and developed in-house (RMS - Repertoire Management System) in order to run alongside your existing systems. Whether you manage the software yourselves, online or leave it with us, you can be sure that your data will be well looked after and organised just the way you want it.

The master repertoire database containing the client's repertoire can link directly to several other databases where the client can keep track of where and when each track, clip or entry has been used. This, in turn, can also link to licensing and royalty administration databases, which can handle incoming and outgoing royalty accounting at the push of the button or on pre-assigned dates, offering the ideal solution for repertoire owners and record companies alike.

All the details from your contracts, regarding rights and restrictions for different territories, etc. can be entered into your database, and then be kept up to date as necessary, clearly informing you what you can and cannot do with your content and making your rights and licensing worries a thing of the past.

Whether it is for a few hundred or for a few million films, tapes, discs, tracks, clips or entries, Intermezzo will find a management solution and a database to suit your needs.

"Everything digitised and at your fingertips"



"Record shops, filing cabinets, packed shelves"



Secure Digital Storage

